



Training & Coaching Skills

Become an expert trainer/coach

**Do you understand the difference between training and coaching?
Ever feel that your training isn't making a difference?
Need some advice on how to get the best out of your people?**

This two-day programme gives you the knowledge/skills to become an effective trainer/coach. The workshop explores the scientific processes of learning development, and the processes which achieve exceptional results.

A key role of a manager is to fulfill the potential of their people by developing their skills. How this should be done is often a source of confusion, however. How should you approach the development of the individuals in your team? Should you coach your people or train them? There are many excellent coaching courses on coaching, and superb training courses on training. But how do they differ and which methods should you use and when? Furthermore, are you a Coach or a Trainer?

Training and Coaching Skills is an intensive one-day programme giving managers and coaches the knowledge, skills and desire to train and coach their people to exceptional performance by meeting their development needs.

By attending the Training and Coaching Skills programme you will be able to:

- Identify your people's development levels
- Communicate effectively, depending on the individual's level of skills, knowledge and attitude
- Understand the difference between training and coaching
- Appreciate when you should train and when you should coach
- Identify the training gap
- Implement cause and effect strategies
- Recognise key training needs
- Prioritise your training
- Implement effective training processes
- Give quantitative and meaningful feedback
- Follow your training to ensure it is implemented
- Use training reports and logs effectively

Here are just a few comments from our delighted clients:

YELL “..produced the best ever set of results in the history of Yell.”

NHS “Lammore met the specification and programme outcomes perfectly. Absolutely brilliant!”

GOOGLE “..an outstanding training experience.”

OPODO “..training content very relevant and focused for delivering benefits in my role.”



Training & Coaching Skills cont

Who should attend?

This seminar is designed for anyone who has training or coaching responsibilities:

- Team Leaders
- managers
- Trainers
- Business leaders
- Supervisors
- Coaches

Here are three great reasons for attending the The Training and Coaching Skills programme:

At Lammore Consulting, our mission is to provide training events that entertain, inspire and make a difference.

Inspire: Our delegates come away from our programmes feeling inspired and ready to meet their challenges head on. The material has been researched and written to meet key business needs in the real world.

Entertain: We promise to deliver our training events in an upbeat and fun way. Our speakers are professionally trained and experienced in the world of business and entertainment, and know how to engage an audience.

Make a Difference: A training workshop is only effective if the learning is implemented. All delegates attending a Lammore development programme are followed up through regular online contact to ensure that their personal development plans are being put into action. In addition we encourage 'Action Learning' events to take place within one month of the training being undertaken to re-enforce the key messages of the programme.

MASTERFOODS “..more original and energising than any management book..”

AUTOTRADER “..fun style of training..coupled with in depth knowledge..”

“ an outstanding training experience ”
google

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