



The 7 Myths of Management

The 7 Myths of Management seminar blows the whistle on the 7 myths of management.

It explains why the 7 myths are the causes of managers not achieving their full potential and why their teams are not performing at their best.

Workshop Overview:

Having trained and observed nearly 1000 managers across all industry sectors we have witnessed at first hand the shortcomings and failure of the myths to deliver. We have watched as the well meaning managers become frustrated and disheartened when the best efforts go unrewarded.

The single most important discovery is that great managers never follow the myths. This is because the myths are theories that have no substance in the modern world. They are myths that have been taught by well meaning coaches, eager to pass on the wisdom and knowledge that their mentors had passed on to them. But like a cult, no-one had questioned whether they were true. They may have worked once, but they do not work today.

Great managers give the appearance of managing in a mystical way because they do not follow the 7 myths. But do not be fooled. This seminar articulates and exposes the 'way' of great managers. By exposing the 7 myths of management you will discover the 7 truths of management and you too can become a great manager.

The 7 Myths of Management:

- Myth 1:** Great managers lead from the front
- Myth 2:** Great managers don't tell people what to do
- Myth 3:** Great managers are organised
- Myth 4:** Great managers are great motivators
- Myth 5:** Great managers can coach without being experts in their people's roles
- Myth 6:** Great managers are don't necessarily need to be leaders
- Myth 7:** Great managers don't have to like someone to manage them Found out why they are all myths and what to do instead!

Here are just a few comments from our delighted clients:

YELL "...produced the best ever set of results in the history of Yell."

NHS "Lammore met the specification and programme outcomes perfectly. Absolutely brilliant!"

GOOGLE "...an outstanding training experience."

OPODO "...training content very relevant and focused for delivering benefits in my role."

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Content of Workshop:

By exposing the 7 Myths we will cover the following:

The 4 types of manager; Creating team vision and culture; Setting direction; Time management; Communication skills; Personality types; Motivating others; Emotional learning

Workshop Dates

Please contact us for workshop dates and venues

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